

Slide 1 – Guardian Datastore

-to be discussed later

Slide 2 – “Infographics” from Newsgames

-discuss

Slide 3 – Is data journalism?

-Well, is it?

-Watch video

Slide 4 – Adrian Holvaty

-Holvaty's reply, a bit pragmatic and from the perspective of someone who is several years ahead of the curve

-discussion on comments about 'competition'

Slide 5 – Chicago Crime

-last week we discussed Paul Rademacher's HousingMaps, this is the other key early Google mashup

-ChicagoCrime was online from 2005-2008, allowed “page and RSS feed for every city block in Chicago and multiple means of browsing data (by type, location, ZIP, address, date, etc.)”

-combined data from the Chicago Police Department's CLEARmap crime database and Google Maps

-"Back in my day, we had to reverse-engineer Google's obfuscated JavaScript just to get maps embedded on our own sites! Now it seems like every other Web site finds an excuse to use those familiar, bubbly, yellow-white-blue-pastel map tiles.”

-worked as successor to... “

Slide 6 – EveryBlock

-last week I mentioned Dan Hill's post “The Street as Platform”, extending from a lineage of thinking that could be connected back to William J. Mitchell's “City of Bits” -sci-fiesque environment where “...information pertaining to pedestrian and traffic flows, commercial exchange, infrastructure updates and architectural intelligence is aggregated, shared and brokered through a range of locative devices and translated into content across a variety of web services.”

-data trajectories, holism, etc.

-well, that future isn't quite clear yet – but services like NextBus are what we can expect

-an important nexus of innovation related to storytelling with data has been Adrian's Everyblock project – which launched as Chicagocrime was retired

-shift away from the 'story-centric' view of journalism

-demo URL: 200 N Spring Street

-what does 'story centric' mean exactly? Well, narrative.

-compare examples of missing persons report and how they might be handled (say, Sob Sister vs. data journalist – covering same incident)

- EveryBlock essentially a shift away from 'big stories' Holvaty described services as a place where ".....you'll find out when your local pizza place is inspected, but you won't find an analysis of the mayoral budget or Chicago's bid for the 2016 Olympics (unless they plan to build a stadium near your house)."
- seems a bit myopic, but look how much the web service Criagslist changed the newspaper industry – obliterated the classifieds market
- Everyblock aquired by MSNBC in August of 2009.

Slide 7 – Backstory – Knight News Challenge

- org formed in 1950
- aims to " help sustain democracy by leading journalism to its best possible future in the 21st century. We focus on funding Media Innovation, Journalistic Excellence, Freedom of Expression."
- \$100 milllion in new technologies/techniques to over 200 projects since 2007
- training for more than 100,000 journalists, fellowship programs, educational chairs and endowments of >\$50 Million
- Safeguard rights of journalists
- emblematic for innovation in journalism and the most 'with it' integration of big media with web protocols (not just practice)

Slide 8 & 9 – NYT

- look at all these interactive features! This would obviously not have been possible pre-web, but the degree to which reporting is being complimented/extended with visualization is remarkable
- innovation has emerged from NYT graphics team, who churn out rich interactive experiences almost every day.
- work through examples